



realestate.co.nz

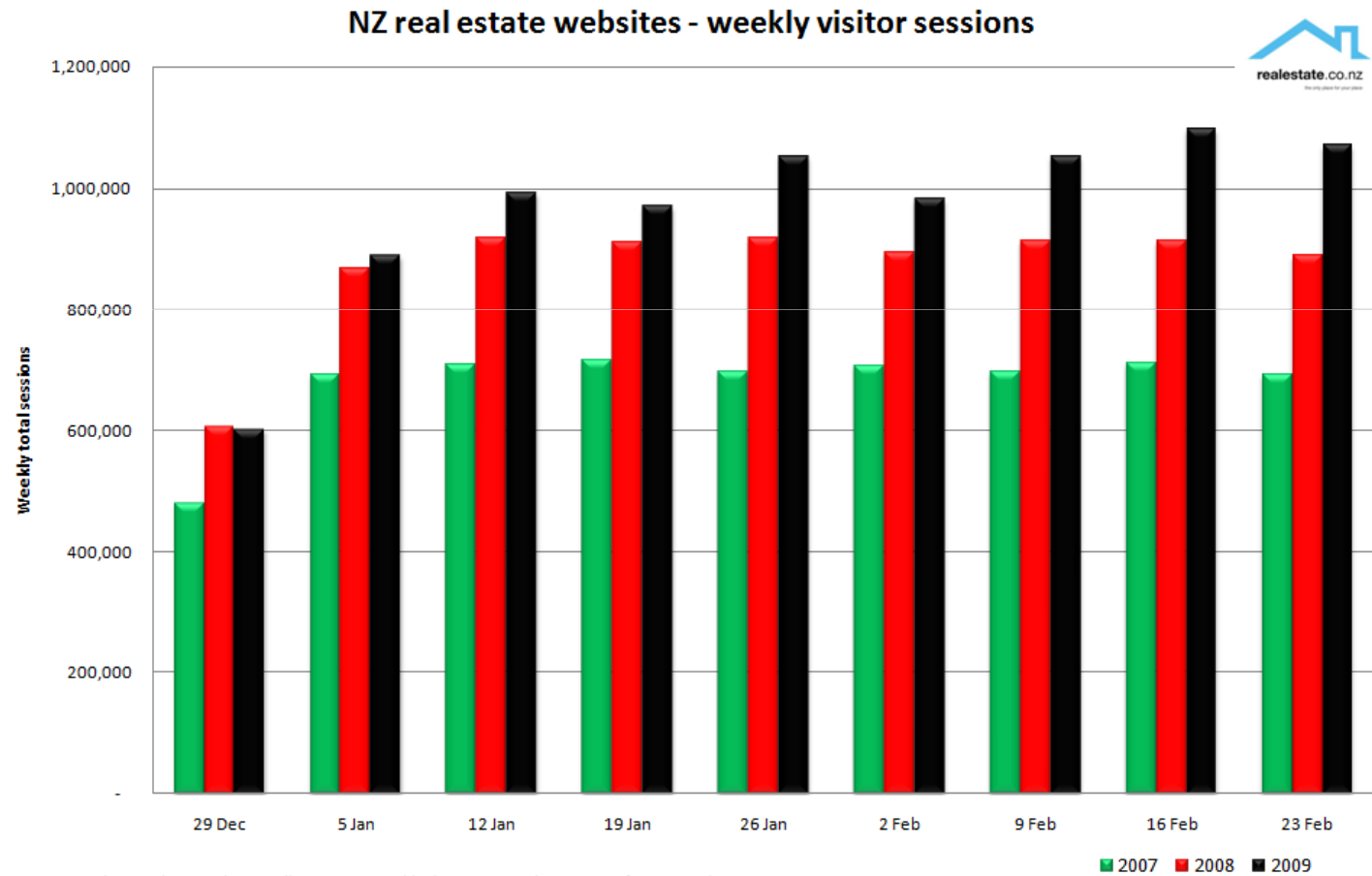
the only place for your place

Your industry website – supporting and protecting the industry



Real estate searching online at an all time high

Over 1,000,000 visitor sessions per week through February – up 20%



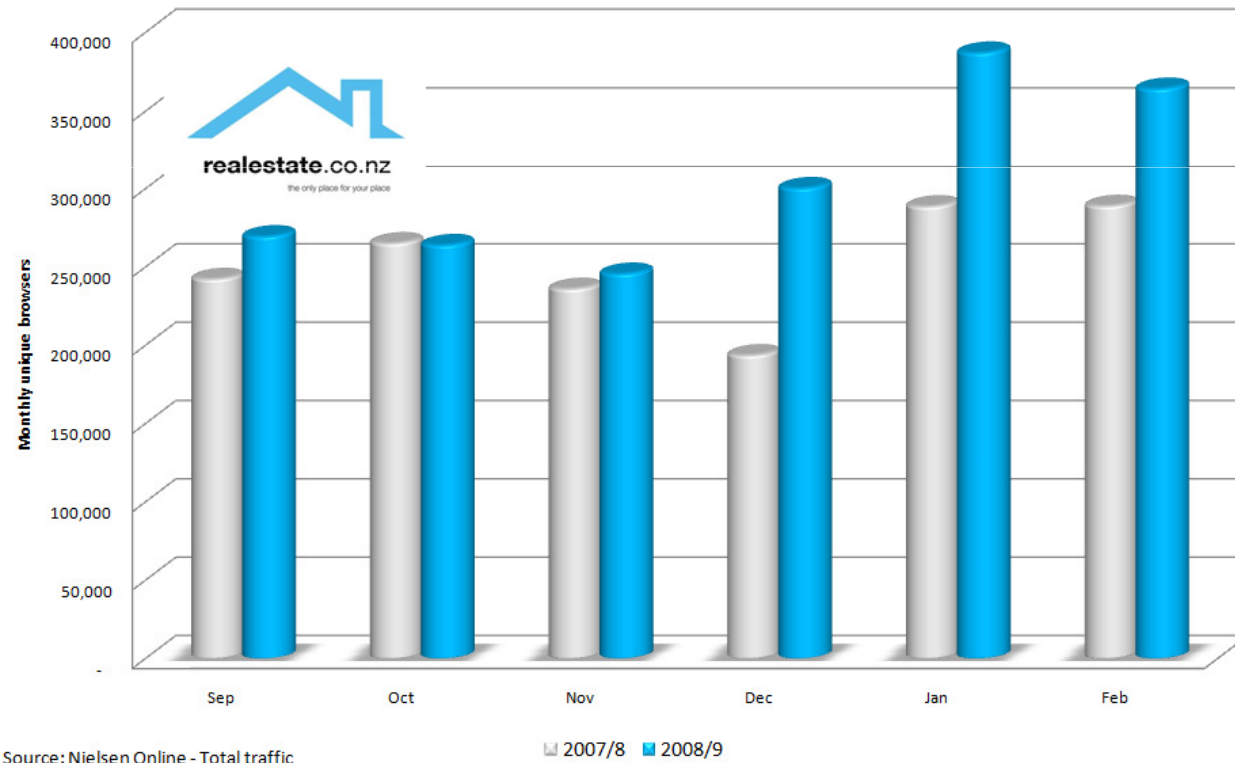
Realestate.co.nz – delivering 350,000+ Unique Visitors per month

February 2009: 364,055 ↑ 75,000 vs. Feb 08 – 26% increase

Visitors from within NZ
Visitors from outside NZ

237,611 ↑ 33,000 vs. Feb 08

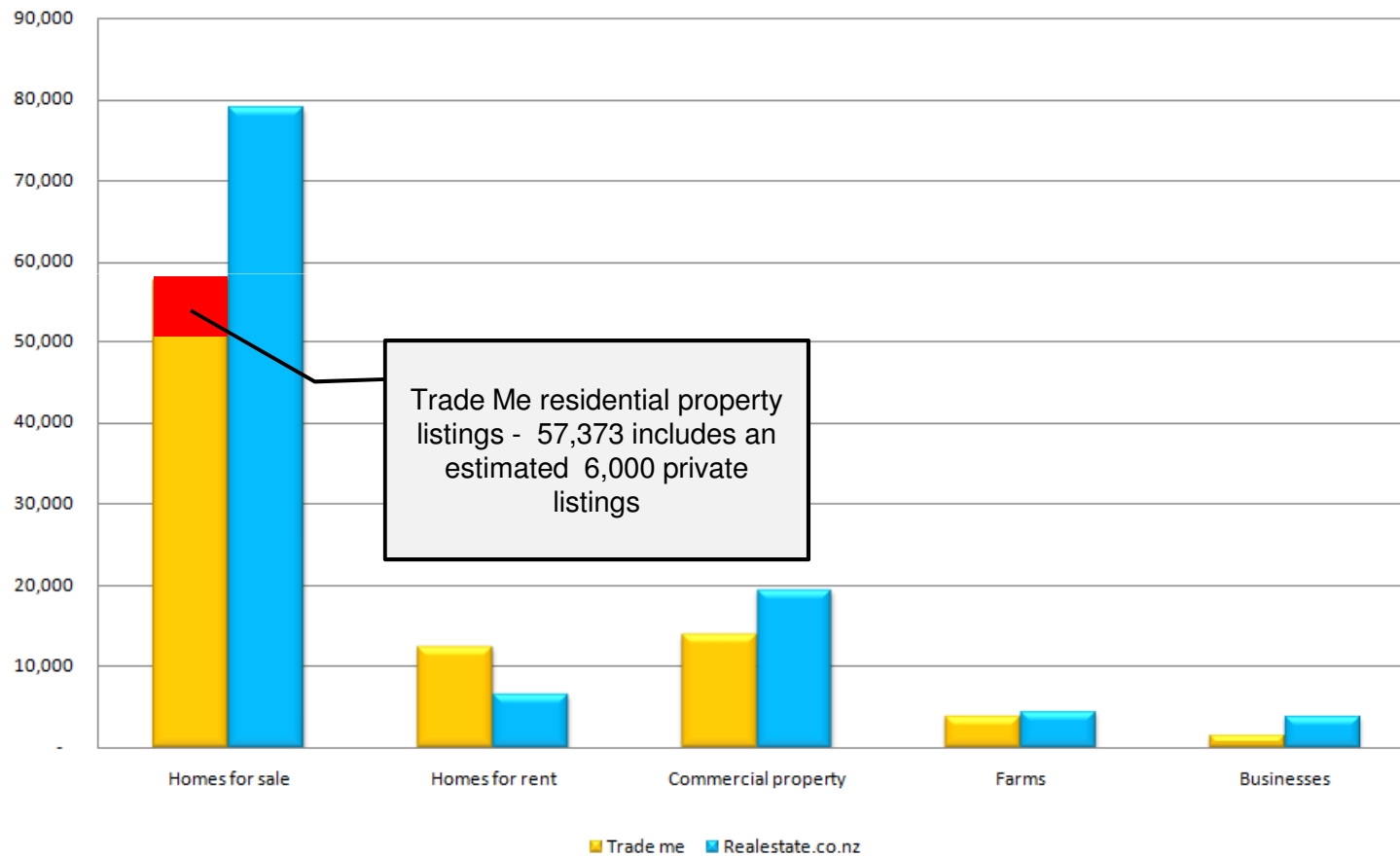
126,444 ↑ 42,000 vs. Feb 08



The most comprehensive real estate website - 50% more licensed property listings than trade me

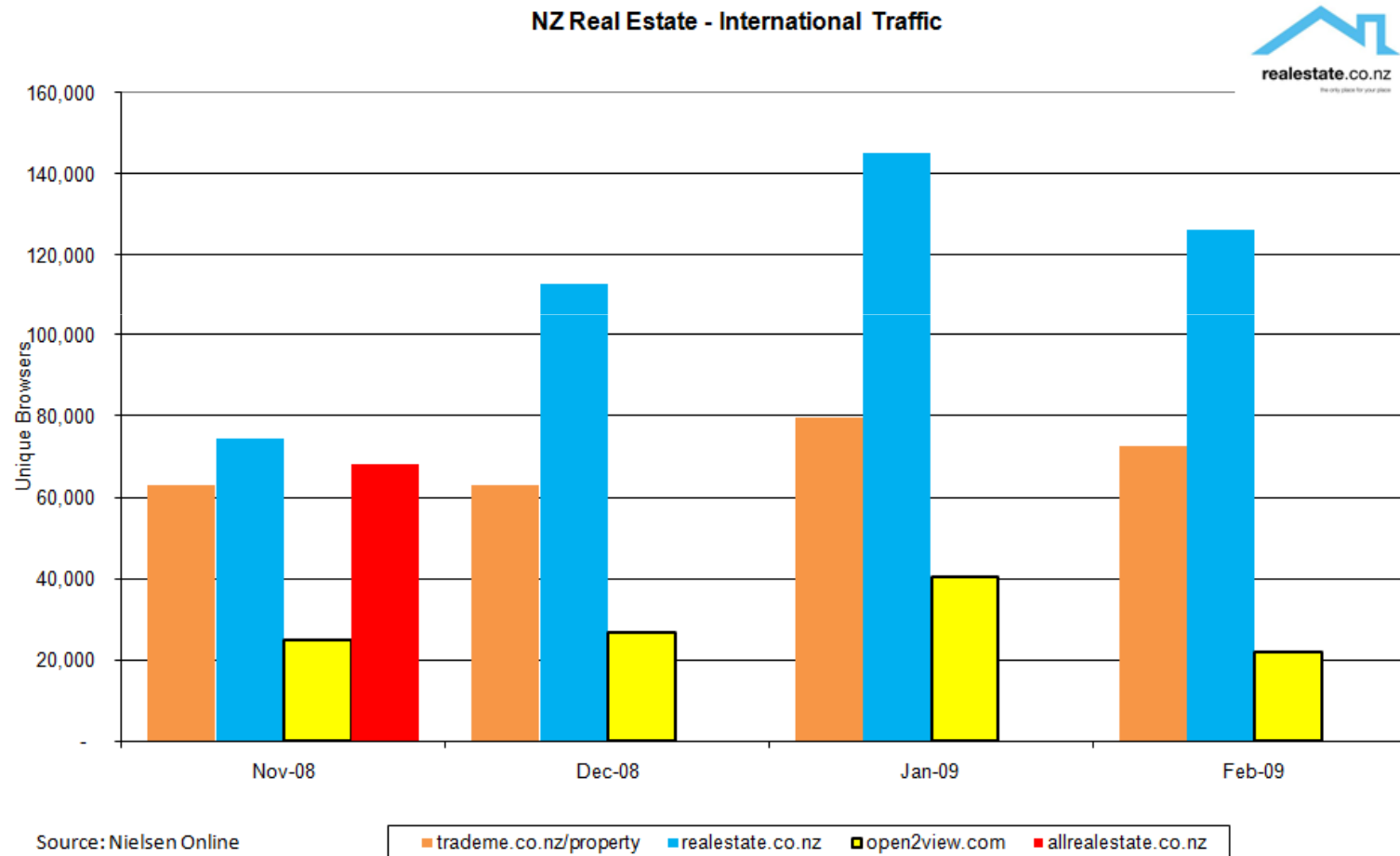
Total subscribers in February: 1,137 – 93% of all licensed offices

Listings comparison - February 2009



Realestate.co.nz – the clear #1 for international visitors

In February realestate.co.nz attracted over 126,000 unique visitors to view NZ listings from 201 countries around the world



Don't miss out on vital traffic

In February - 59% of visitors to realestate.co.nz DID NOT VISIT trade me property

